MINUTES - REGULAR MEETING
SANTA MARIA CITY COUNCIL

SANTA MARIA PUBLIC LIBRARY
SANTA MARIA, CALIFORNIA

OCTOBER 20, 2015

INVOCATION:
Dennis Mogavero of Crestwood Christian Fellowship gave the Invocation.

PLEDGE OF ALLEGIANCE TO THE FLAG:
Councilmember Boysen led the Pledge of Allegiance.

CALL TO ORDER:
Mayor Patino called the meeting to order at 6:30 p.m.

ROLL CALL:
MEMBERS PRESENT
Councilmembers Boysen, Orach, Waterfield, Zuniga, and Mayor Patino.

STAFF MEMBERS PRESENT
City Manager Haydon, City Attorney Trujillo, City Librarian Housel, Director of Public Works/City Engineer Kahn, Police Chief Martin, Fire Chief Orr, Recreation and Parks Director Posada, Director of Utilities Springer, Deputy City Manager Stilwell, Director of Administrative Services Visé, Utilities Deputy Director Clarin, Planning Division Manager Gilli, and Chief Deputy City Clerk Garietz.

1. PROCLAMATIONS/COMMENDATIONS/PRESENTATIONS:

A. VOLUNTEER OF THE MONTH - LIBRARY
Councilmember Boysen presented Donna Cota with a volunteer of the month plaque and certificate in recognition of her service to the Santa Maria Public Library and the Library Foundation.

City Librarian Housel thanked Ms. Cota for her work with the Library Foundation.

B. PROCLAMATION – "NATIONAL FRIENDS OF LIBRARIES WEEK"
Councilmember Orach presented a Proclamation recognizing the week of October 18-24, 2015, as "National Friends of Libraries Week" in the City of Santa Maria, and encouraged residents and businesses to support their local Friends of the Library by becoming a member and thanking them for all they do to make the library and community better. Jeni Newell, Stephan Bedford, and Amelia Villegas accepted the Proclamation.

City Librarian Housel thanked the City's Friends of the Library and recognized Friends from the Los Alamos Library.

C. PROCLAMATION – "MAKE A DIFFERENCE DAY"
Councilmember Zuniga presented a Proclamation recognizing October 24, 2015, as "Make a Difference Day" in the City of Santa Maria, and encouraged residents and businesses to make connections through the arts in the hope of enhancing compassion in the community. Joelyn Lutz accepted the Proclamation and invited everyone to attend the event.

D. PROCLAMATION – 55th ANNIVERSARY OF ALTRUSA INTERNATIONAL OF SANTA MARIA
Councilmember Waterfield presented a Proclamation recognizing the 55th Anniversary of Altrusa International of Santa Maria, Inc., and thanked them for their continuing commitment to the Santa Maria community. Isa Ponce Jimenez, President of Altrusa International of Santa Maria, Inc., accepted the Proclamation.

2. PUBLIC COMMENT PERIOD
Virginia Souza, representing the "Buena Vista Park Beautifiers," spoke about the group's efforts enhancing Buena Vista Park. She requested that the City Council continue their support of bike and pedestrian safety programs.

Jeanne Sparks, respresenting Santa Barbara County Action Network, spoke about a recent "Bike Day" bicycle safety training event. She indicated that it was a very successful learning event for youth in the area. She also spoke about the fact that Buena Vista Park is one of the City's oldest parks and how excited the group is to see renovations being done.

Sylvia Gonzales, previously with Coastal Community Builders, announced she was moving to San Diego and wanted to thank the City Council and staff for the last 10 years of collaboration.

City Manager Haydon introduced Director of Utilities Springer and invited him to give an update on the City's water conservation efforts.

Director of Utilities Springer indicated that the City's water conservation for the month of September had decreased to 15 percent. He encouraged residents to continue their conservation efforts. He also indicated recent rains had not provided significant relief to the City.

3. CONSENT CALENDAR:
Councilmember Waterfield recused herself from voting on Item 3C (Warrants), due to a financial conflict of interest.

Consent Calendar Items 3A through 3H (except Item 3C) were approved on motion by Councilmember Boysen, seconded by Councilmember Orach, and carried on the following vote: 5-0

AYES: Councilmembers Boysen, Orach, Waterfield, Zuniga, and Mayor Patino
NOES: None
ABSENT: None
ABSTAIN: None

Consent Calendar Item 3C (Warrants), was approved on motion by Councilmember Orach, seconded by Councilmember Boysen, and carried on the following vote: 4-0-1

AYES: Councilmembers Orach, Boysen, Zuniga, and Mayor Patino
NOES: None
ABSENT: None
ABSTAIN: Councilmember Waterfield

A. ORDINANCES
The reading in full of all ordinances and resolutions was waived. Ordinances on the Consent Calendar were adopted by the same vote cast at the first reading unless City Council indicated otherwise.

B. MINUTES
The Minutes of the Regular Meeting of the City Council of October 6, 2015, were approved as submitted.

C. WARRANTS
Warrant Nos. 196084 to 196358 totaling $1,047,212.44 were ordered ratified subject to having been certified as being in conformity with the budget and having been approved for payment by the Director of Administrative Services. Warrant Nos. 189088, 190823, and 194252 were cancelled.

D. PAYROLL
Payment of payroll was ordered ratified subject to having been certified by the proper Department Heads, as shown on records on file in the Department of Administrative Services and having been approved for payment by the Director of Administrative Services.

E. ADOPTION OF ORDINANCE 2015-10 – SIGNAGE
The City Council conducted the second reading and adopted Ordinance No. 2015-10 amending Title 12 of the Santa Maria Municipal Code regulating signage.

Ordinance No. 2015-10 adopted. AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SANTA MARIA, CALIFORNIA, AMENDING TITLE 12 OF THE SANTA MARIA MUNICIPAL CODE REGULATING SIGNAGE.

F. ADOPTION OF ORDINANCE 2015-11 – 2015 GROWTH MITIGATION FEES
The City Council conducted the second reading and adopted Ordinance No. 2015-11 setting/revising the 2015 Growth Mitigation Fees.

Ordinance No. 2015-11 adopted. AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SANTA MARIA, CALIFORNIA, SETTING/REVISING THE 2015 GROWTH MITIGATION FEES.

G. PASSENGER LOADING ZONE
Resolution No. 2015-88 was adopted approving a passenger loading zone on South Professional Parkway along the easterly right-of-way, beginning one hundred twenty-six (126) feet north of the northerly right-of-way of West Silverado Avenue and extending north for approximately forty (40) feet.

Resolution No. 2015-88 adopted. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANTA MARIA, CALIFORNIA, ADOPTING A PASSENGER LOADING ZONE ON SOUTH PROFESSIONAL PARKWAY PURSUANT TO SECTION 7-5.05(c) OF THE SANTA MARIA MUNICIPAL CODE.

H. HERITAGE AT WESTGATE RANCH
Resolution No. 2015-89 was adopted approving the Subdivision Map and Agreement for Heritage at Westgate Ranch, Phases 3 and 4, Tract 5969.

Resolution No. 2015-89 adopted. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANTA MARIA, CALIFORNIA, SUBDIVISION MAP AND AGREEMENT FOR HERITAGE AT WESTGATE RANCH, PHASES 3 AND 4, TRACT 5969.

4. FREEWAY INTERCHANGE TOWER SIGN AND OVERLAY ORDINANCE. The City Council considered recommendations of the Planning Commission regarding the review of zoning text amendments (Z2015-0001) to Chapter 12-34 (Freeway Tower Signs) of Title 12 of the Municipal Code; and a zoning map amendment for Julius Carstens to place a freeway tower sign overlay district (Z2015-0003) on 24.3 acres near the Highway 101 and Highway 135 interchange.

Planning Division Manager Gilli gave a presentation as detailed in the Council Agenda Report. Currently, the City has two freeway towers, one at the Betteravia exit off Highway 101, and one at the Gateway Business Plaza. The current Ordinance allows only businesses on those properties to put up signage. Staff is proposing an overlay for each tower that takes into account each business within that zone, thus allowing them to be listed on the tower. The first step would be to make amendments to the Ordinance followed by staff's creation of overlay districts, specifically for the Crossroads Shopping Center at this time.

Mayor Patino asked how businesses just south of the proposed overlay district would be effected.

Planning Division Manager Gilli responded that the businesses south of the area were not included as businesses there did not have visibility off Highway 101 or Broadway. He indicated that once businesses within the overlay district were listed on the tower, there may not be enough space to add other businesses outside of the district. He also stated that everyone within the vicinity of the proposed overlay had been notified of the project, and no one spoke in opposition at the Planning Commission meeting.

Councilmember Waterfield encouraged staff to expand the overlay district saying signage would be a good draw to bring people into the City off Highway 101.

Planning Division Manager Gilli responded that overlays could be considered on a case-by-case basis, thus allowing more businesses to have signage, if desired.

Councilmember Zuniga pointed out that a significant number of businesses would be involved if the overlay were expanded and said she believed the proposed overlay was a good starting point.

Councilmember Boysen agreed.

Written Communications
There was no written communications.

Public Hearing
Mayor Patino opened the public hearing at 7:16 p.m.

Jeanne Sparks spoke in favor of the towers and suggested the addition of a City welcome sign and/or the possibility for people to access them to see the view of the Santa Maria Valley.

Applicant Julius Carstens stated he had been working with the Planning Commission for a couple of years and was very pleased with their recommendation.

Hearing no other requests to speak, Mayor Patino closed the public hearing at 7:20 p.m.

Council Discussion
There was no Council Discussion.

Ordinance No. 2015-12 was introduced for first reading and continued to the next meeting for second reading and adoption amending Title 12 of the Santa Maria Municipal Code regulating freeway tower signs (Z2015-0001) and amending the official zoning map for 24.3 acres along U.S. Highway 101 and North Broadway (Z2015-0003) on motion by Councilmember Waterfield, seconded by Councilmember Zuniga, and carried on the following vote: 5-0

AYES: Councilmembers Boysen, Orach, Waterfield, Zuniga and Mayor Patino
NOES: None
ABSENT: None
ABSTAIN: None

5. RECREATION AND PARKS PROGRAMS. Mayor Patino indicated that, at staff's request, this item was being continued to the City Council meeting of November 17, 2015, and comments from the public would be heard during the Public Hearing at that time.

6. DOWNTOWN STREETSCAPE PLAN GRANT APPLICATION. The City Council considered authorizing an application for a Caltrans Sustainable Transportation Grant to create the Downtown Multimodal Streetscape Plan.

Planning Division Manager Gilli gave a presentation as detailed in the Council Agenda Report. Staff would like to apply for a Planning Grant specific to projects like the Downtown Streetscape Plan and the deadline to apply is October 30, 2015. Matching funds for the grant would be taken out of Measure A funds and would total about $34,000. The grant request will be for $265,000. Staff would use the grant to hire a consultant. Broadway and Main Streets will be the areas of focus.

Public Input
Ken Hough, representing Santa Barbara County Action Network, spoke in favor of approving the grant application.

Council Discussion
Councilmember Orach asked if meeting the October 30th deadline would be a challenge.

Planning Division Manager Gilli responded that it would not be difficult to meet the deadline.

Councilmember Boysen indicated that he was in support of the grant and that it was in line with the Downtown Specific Plan, and asked about the competitiveness of the grant application process.

Planning Division Manager Gilli responded that the City of Santa Maria's demographics on the application make it an attractive application to fund. In addition, based on communication with other cities as well as Caltrans, staff was confident that the application would be competitive. The grant was expected to be awarded in April, 2016.

Councilmember Waterfield commented that no matter how competitive the application was, staff should move forward with the process and not pass up the opportunity.

Councilmember Zuniga thanked staff for their efforts and for seeking input from Caltrans.

Resolution No. 2015-91 was adopted approving an application for the Caltrans Sustainable Transportation Planning Grant for fiscal year 2015-16 for the Downtown Multimodal Streetscape Plan on motion by Councilmember Orach, seconded by Councilmember Zuniga, and carried on the following vote: 5-0

AYES: Councilmembers Boysen, Orach, Waterfield, Zuniga, and Mayor Patino
NOES: None
ABSENT: None
ABSTAIN: None

Resolution No. 2015-91 adopted. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANTA MARIA, CALIFORNIA, FOR THE CALTRANS SUSTAINABLE TRANSPORTATION PLANNING GRANT FOR FISCAL YEAR 2015-16 FOR THE DOWNTOWN MULTIMODAL STREETSCAPE PLAN.

REPORT BY CITY MANAGER:
City Manager Haydon reported the next City Council meeting would be on November 3, 2015 and would include the adoption of the Ordinance that was introduced this evening regarding freeway tower signs; a Consent Agenda item regarding emergency facility use with the County of Santa Barbara; an award of an agreement for utility relocation services; the first quarter financial report; Marian Medical Center pedestrian improvements; and the first reading of an Ordinance regarding park hours and City facility closure times.

ORAL REPORTS OF COUNCILMEMBERS AND OFFICERS (INCLUDING AB1234 REPORTS):
Councilmember Boysen indicated that he had nothing to report.

Councilmember Orach reported that he attended the Police Department's recent dedication of their new building the Police Council's fundraising social; the Special Olympics event at Hagerman Field; a Community Development Block Grant hearing to hear needs requests; a meeting on the Downtown Specific Plan; the Season of Hope kick-off; the Chamber of Commerce Business Appreciation Luncheon; the Stand Down event; and the 80th birthday party of ex-Mayor Lavagnino.

Councilmember Waterfield reported that she attended the Latino Leaders Conference; the Autumn Arts, Grapes and Grains event; an Enos Ranchos development briefing; a meeting with Police Chief Martin for an update on the Police Department; a meeting regarding a new Mediterranean concept in the City of Santa Maria; the 60th Substance Abuse Treatment Court Commencement Ceremony; the dedication of the new Police Department building; the Police Council social; the Chamber Transportation meeting; a Coalition of Labor, Agriculture & Business event at the Fairpark; a Council on Alcoholism and Drug Abuse meeting regarding the teen population; the Stand Down event; and spoke at a Domestic Violence Solutions event.

Councilmember Zuniga reported that she attended the dedication of the new Santa Maria Police Department building; a meeting regarding the Marian Medical Center and possible new mental health facility; a Special Olympics event at Hagerman Field; a farm worker forum; and the Chamber of Commerce Business Appreciation Luncheon.

Mayor Patino reported that she attended the opening ceremony for the new Police Department building; the 60th Substance Abuse Treatment Court Commencement Ceremony; a Santa Maria Police Council event; a Fighting Back Santa Maria Valley meeting; interviewed with KXFM radio station regarding the upcoming Empty Bowls event; a meeting regarding a new Mediterranean concept in the City; the Chamber of Commerce Business Appreciation Luncheon; a Coalition of Labor, Agriculture & Business event at the Fairpark; the Santa Barbara County Action Network monthly meeting; the Air Pollution Control District's monthly meeting; the Veterans' Stand Down event; spoke at the Annual Eric's Run event in Orcutt; spoke on the Ben Heighes radio show; and attended the Chamber of Commerce Job Fair.

CLOSED SESSION:
The City Council recessed at 7:41 p.m. to a Closed Session regarding Conference with Legal Counsel – Anticipated Litigation pursuant to Government Code Section 54956.9 Subdivision (b); one potential case.

CLOSED SESSION REPORT:
Following the Closed Session, the City Attorney announced there was no reportable action.

ADJOURNMENT:
There being no further business before the City Council, Mayor Patino declared the City Council meeting adjourned at 8:12 p.m.

APPROVED:

November 3, 2015
Date

Rhonda M. Garietz
Chief Deputy City Clerk of the City of Santa Maria and ex officio Clerk of the City Council

ATTEST:

Rhonda M. Garietz
Chief Deputy City Clerk

Alice M. Patino
Mayor of the City of Santa Maria